



Auburn, Alabama • January 27 - 29, 2010
Auburn University Hotel and Conference Center

Sponsor and Exhibitor

Benefits of Sponsoring or Exhibiting at the Green and Blue Conference

- An opportunity to exhibit your spirit of support for affordable housing.
- Interaction and networking opportunities with representatives from Habitat for Humanity Affiliates, Auburn University Faculty and Students, Residential Builders, and Architects from around Alabama. Expected attendance is 250+.
- Your support may be tax deductible.

Featured Conference Sponsor

\$1,500.00

(4 available)

Featured Conference Sponsor benefits:

- Prominent placement of corporate banner in main room (supplied by sponsor) for duration of the conference.
- 5 minute speaking opportunity and/or video presentation during Wednesday evening reception.
- Corporate logo prominently placed in conference program and website.
- 1/2 page ad in the Conference Schedule of Events
- Opportunity to have two (2) corporate promotional items in conference participant materials.
- Opportunity to have corporate logo or name on conference shirt presented to participants.
- Logo with link to sponsor website placed on registration website.
- 10' x 10' booth in prominent position in Exhibit Area.
- Post-event email message with links distributed to all registrants who opt-in for marketing
- 4 complimentary conference registrations.
- Opportunity to donate corporate items for door prizes.

*For more information please visit our
conference website at
www.greenandblueconference.com
or contact Ron Anders at
randers@alabamahabitat.org
(334) 501-8441 ext. 11*

Exhibitor

\$500.00/750.00

• Corporate vendors

(Lower rate is Early Bird due by Nov. 15)

Exhibitor benefits:

- 10' x 10' booth in Exhibit Area.
- Corporate name listed as an exhibitor in the conference program and website.
- Opportunity to donate corporate items for door prizes.
- Opportunity to include one (1) corporate promotional item in conference participant materials.
- Opportunity to have corporate logo or name on conference shirt presented to participants.
- 2 complimentary conference registrations (additional persons pay normal registration fee)

Exhibitor

\$300.00/500.00

• Non-Profits, including Government

(Lower rate is Early Bird due by Nov. 15)

Exhibitor benefits:

- 10' x 10' booth in Exhibit Area.
- Corporate name listed as an exhibitor in the conference program and website .
- Opportunity to donate corporate items for door prizes
- Opportunity to include one (1) corporate promotional item in conference participant materials.
- Opportunity to have corporate logo or name on conference shirt presented to participants.
- 1 complimentary conference registrations (additional persons pay normal registration fee)

All Exhibitors

- Pipe and drape area with 7" x 44" identification sign
- One (1) 2' x 6' skirted table (two tables included with 20' x 10' booth, if requested)
- Two chairs

ADDITIONAL CHARGES WILL APPLY FOR ANY AMENITIES REQUESTED AND PROVIDED TO THE EXHIBITOR IN THE EXHIBIT SPACE , i.e. computer, internet connection, phone line, etc.

Additional Promotional Opportunitites

- Ninety (90) minute workshop in the Exhibit Hall - \$1,000.00 (plus applicable amenities)
- Full Page ad in Conference Program \$500.00
- Half Page ad in Conference Program \$250.00
- Quarter Page ad in Conference Program \$150.00



Sponsor and Exhibitor Application and Contract

Ron Anders
 Program Manager, AAHA
 P.O. Box 1488, Auburn, AL 36830

Email: randers@alabamahabitat.org
 Phone: 334-501-8441
 Fax: 334-501-8442

Instructions: Please note that your company's name will appear in all conference materials as it is listed below. Full payment must accompany all applications. *Read the attached Rules and Procedures.* **Indicate your acceptance at the bottom, save and submit entire file to payments@greenandblueconference.com**

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

E-mail: _____

Company website address: _____

Yes! Please provide a complimentary 7" x 44" identification sign for our booth. Booth identification sign should read as follows: _____

Description of your products/services to be exhibited. This description will be printed in the exhibitor listing and distributed at the conference (150 words maximum)

I want to join the Green and Blue Conference 2010!

Featured Conference Sponsor \$1,500.00

Corporate Vendor \$500 before Nov. 15, 2009 \$750 after Nov. 15, 2009

Non-Profit/Government \$300 before Nov. 15, 2009 \$500 after Nov. 15, 2009

We are interested in additional promotional opportunities. Please contact me.

Electronic payments via PayPal: send to payments@greenandblueconference.com

Payment by US Mail: Check Number: _____ Date on Check: _____ *(Include pages 3-5 with your remittance, make check payable to Alabama Association of Habitat Affiliates.)*

Postmark by November 15, 2010 for Early Bird Rate. Payment must accompany Application. Applications must be received no later than January 15, 2010.



Exhibitor Rules and Procedures

The following rules shall apply to Exhibitors in the Alabama Association of Habitat Affiliates Green and Blue Conference to be held January 27 - 29, 2010 (the Conference).

1. **Exhibits:** Payment must be received by January 15, 2010. No booth reservations after January 15, 2010. Admission to Exhibit Hall is by badge only. Each Exhibitor Company will receive two (2) badges upon arrival and check in. Badges are not transferable.
2. **Space Assignments:** AAHA reserves the right to reserve high visibility spots for Featured Conference Sponsors (\$1,500). Exhibitors may not swap or alter the allotted space. AAHA will assign booth space in the order in which full payment is received assigning the best space available at the time. AAHA reserves the right, at its sole discretion, to designate exhibit space or make changes in the location, size, layout and arrangement of the exhibits.
3. **Space Usage:** All exhibit promotional materials should be contained within the allotted space of the exhibit. Nails, tacks, tape, stickers and other materials must **not** be used on columns, walls, floors or other parts of the building. Exhibitors may not assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from AAHA.
4. **Ordinances and Regulations:** Each Exhibitor is charged with knowledge of all ordinances, regulations, and fire laws pertaining to health, fire prevention, and public safety while participating in the Exhibit. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is that of the Exhibitor.
5. **Exhibit Installation and Dismantling:** Exhibitors must install their exhibit between the hours of 8:00 – 10:00am Thursday, January 28th. Dismantling of the exhibits may begin at 1:00pm Friday, January 29th, and all material must be removed from the Exhibit Hall by 3:00 p.m.
6. **Labor:** Exhibitors are required to observe all contracts in effect between service contractors, the Auburn University Hotel and Conference Center and labor organizations.
7. **Liability and Insurance:** All Exhibitors shall be fully responsible for any and all damages to property owned by the Auburn University Hotel and Conference Center, its owners or managers, resulting from any act or omission of the Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless AAHA and the Auburn University Hotel and Conference Center for any damages or charges resulting from the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, which result from, or out of, the Exhibitor's occupancy and use of the exhibition premises. All Exhibitors shall carry general liability insurance with a limit of at least \$1 million, and shall provide Habitat for Humanity proof of such insurance from time to time and as reasonably requested by Habitat.
7. **Force Majeure:** AAHA shall not be held responsible for any loss, damage, or delay due to strikes, walkouts, Acts of God, governmental restrictions, fires or casualties or any other cause beyond its control.

8. **Cancellation Policy:** In the event the Exhibit Hall is cancelled, AAHA will refund to the Exhibitor any booth fees paid. Cancellation by Exhibitors must be in writing and are subject to a service charge of \$500 if received after January 15, 2010.
9. **Shipping, Handling and Storage:** (Info to be filled in when the situation is known from the AU Conference Center)
10. **Security:** AAHA will not provide for security of the Exhibit Hall beyond what is routinely offered by the Auburn University Hotel and Conference Center. If any Exhibitor wants or needs additional security of its exhibit area, they are responsible for arranging for the security and coordinating with the Hilton Hotel security staff. HFHI is not responsible for the safety and property of the Exhibitor from theft, damage by fire, accident, or any other cause.

By marking here , I, the authorized representative of _____, acknowledge and agree to the forgoing Rules and Procedures:

By: _____

Title: _____

Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Cell Phone: _____

Email: _____